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- [Recent News](#)
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- [Medicine](#)
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- [Sports](#)

Freedom Debt Relief Receives Industry Certification

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Goldline Research firm evaluation marks company as leader in debt settlement industry.

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SAN MATEO, CALIF., March 15, 2010 -- Freedom Debt Relief (FDR) has received the Goldline certification for excellence among debt settlement companies.

The Goldline certification indicates that the company is a leader among peers in its industry, explains Andrew Houser, CEO of FDR. "Goldline's stamp of approval is a meaningful indication that an independent third party has confirmed FDR's position as a forerunner in the debt settlement industry."

In its certification process, Goldline researches and evaluates professional service providers through a multi-step method designed to identify those businesses that stand out among their peers. The firm conducts extensive primary and secondary research, including executive, employee and customer interviews, and evaluates company results with industry-specific benchmark data.

Through its findings, Goldline is able to identify companies that meet four criteria: exceed their industry's standards for professionalism; maintain an excellent record of ethical business dealings; stand among the best service providers in their industries; and boast a time-tested record of success. Goldline published its evaluation of debt settlement companies in the March issue of Forbes.

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“The Goldline certification is especially important in the debt settlement industry,” says Housser, “as it is a business that can be confusing, and which some have considered suspect when it comes to working with consumer finances.” The third-party evaluation and certification, he explains, confirms FDR’s approach to, and success in, helping consumers struggling with unmanageable debt effectively, efficiently and fairly.

A debt settlement firm, such as FDR, negotiates directly with creditors on consumers’ behalf to resolve debt balances, lowering principal balances due. Offering an alternative to credit counseling, debt consolidation and bankruptcy, FDR’s debt settlement programs help qualified clients fully resolve their debts, typically in two to four years.

About Goldline Research (www.goldlinersearch.com)

Goldline Research, based in Novato, Calif., is an independent marketing and information services firm that evaluates professional service providers on behalf of consumers. The company appears on the 2009 Inc. 5000 list of fastest-growing privately held companies.

About Freedom Debt Relief (www.freedomdebtrelief.com)

Freedom Debt Relief provides consumer debt settlement services. Working for the consumer to negotiate with creditors and lower principal balances due, the company has served more than 70,000 clients since 2002.

Freedom Debt Relief is a wholly owned subsidiary of Freedom Financial Network, LLC (FFN). Based in San Mateo, Calif., FFN also operates offices in Sacramento and Tempe, Ariz. The company, with 580 employees, was voted one of the best places to work in both the San Francisco Bay Area and the Phoenix area in 2008 and 2009.

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